

# The Crisis of Deepfake Porn

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# What is Deepfake Porn?

- Synthetically Created Pornography
- Edited Photos/Videos of REAL people
- 96% of all Deepfake Videos
- Primarily Targeting Women

**WHAT CAUSES DEEPPFAKE PORN?**

# Toxic Pornographic Culture

- Toxic Desensitization
  - The rise of misogyny online
  - The fetishization of women's non-consent
- Porn Numbness
  - Overconsumption of traditional porn
  - Users crave more

# Normalized Exploitation

- Pornhub in 2021
- 50% of content was Deepfake and Non-Consensual
- The “Most Ethical” Website is damaging

# Unrestricted Technological Advancements

- Using New Tech to Hurt Others
  - Online harassment
  - Deepfake violence
- The Nature of Technology
  - Everything is driven by porn
  - Pushes tech past ethical limits

**HOW DOES THIS EFFECT REAL PEOPLE?**

# Pornographic Harassment

- Revenge Porn Exacerbated
- Trauma presents itself as grief
- Advocates become targets

# Prolonged Trauma

- No Choice in Trauma
- Continued Abuse of Technology
- Regular Life is Tainted with Danger

**HOW CAN WE SOLVE THIS ISSUE?**

# Watchdog Mentality

## For those that watch Porn

- Keep an eye out
- Educate yourselves
- “Take it Down”

## For those that don't watch

- Pop-ups
- Advertisements
- Any Google search
- The Cyber Civil Rights Initiative

# Accountability

## 1. Contact Representatives

- Regularly Contacting
- Asking for Legislation
  - Restricting the release of deepfake videos
  - Protects online civil liberties
- Reps either become deepfake fighters or bystanders

## 2. Hold them Accountable

- Contact News Outlets
- Inform them on how Legislators are responding
- Media Pressure may be what is most needed

# Active Resourcing

- Cyber Civil Rights Safety Website
- Victim of Crime Act

# Review and Questions