

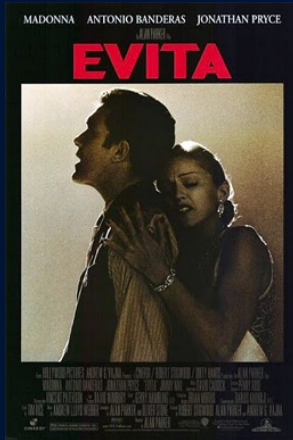
Evita: The Unassuming Rise of Argentina's Most Beloved First Lady

Research by Adaline Nolley

Foundations

Media Perception of Eva Perón

- Andrew Lloyd Webber & Tim Rice's *EVITA*
- Alan Parker's movie



Reality of Perón's Life

- Memoir: *La razón de mi vida*
- Newsreels



Eva Perón

- Illegitimate daughter
- Aspiring artist
- Ambitious dreamer
- Sex symbol



https://en.wikipedia.org/wiki/Eva_Per%C3%B3n

Eva and Juan Perón



<https://www.sbs.com.au/language/spanish/en/article/eva-peron-an-iconic-mystery-who-continues-to-polarise-the-masses/299uofikk>



<https://www.chimuadventures.com/en-us/blog/history-peron-rise-fall-and-lasting-legacy-argentinas-most-enigmatic-leaders>

Forging Charismatic Bonds

- *Los descamisados*
- Letters: A “Bridge of Love”
- International Press
- High literacy rates



https://commons.wikimedia.org/wiki/File:Evita_dirigi%C3%A9ndose_a_una_multitud_de_mujeres.jpg

El Partido Peronista Feminista

- Keystone of charismatic bonding
- Peronist Feminism
- Legacy



Conclusions



<https://www.metacritic.com/movie/evita/>



<https://www.mentalfloss.com/article/78738/13-things-you-might-not-know-about-eva-peron>

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- Perón, Eva. *La razón de mi Vida*. Translated by Adaline Nolley. Buenos Aires, Argentina: Ediciones Peuser, 1951.
- U.S. Central Intelligence Agency. *Career and early life of Juan Perón*. Washington, D.C.: Central Intelligence Agency (United States), 1972.

- Secondary Sources

- Flores, Maria. *The Woman With the Whip: Eva Perón*. New York, NY: Doubleday & Company, 1952.
- Fraser, Nicholas, and Marysa Navarro. *Evita: The Real Life of Eva Perón*. New York, NY: W.W. Norton & Company, 1996.
- Guy, Donna J. *Creating Charismatic Bonds in Argentina: Letters to Juan and Eva Perón*. Albuquerque, NM: University of New Mexico Press, 2016.

