#### Toxic Language of the Online Incel Culture

Denise Thomas Liberty University



- 6 killed and 14 injured
- 9 killed
- 2 killed
- 17 killed, 17 wounded
- 10 killed, 16 wounded
- 2 killed, 5 wounded



### Involuntarily Celebate

- Online group
- Sub-culture of the manosphere
- Marginalization



Blog









**4** #14



I walk a higher path son.

Jul 31, 2019 15,377 117d 18h 28m

toyotacel said: 🚳

Some anonymous toilet actually wrote a very candid and transparent article on ugly guys, I'm sure many of you have read it in the past but this is my first time reading it and it was satisfying because it goes to show that we have all these toilets figured out, and they hate us because we can see right through them.

Ugly guys are hated by women

AWALT brother, they are all like this. This article is a must read for ant man.

Ugly guys are hated by women. . Ugly, creepy guys! 4, 2014 IN OLDFRIEND/ HUSBAND Na',' ' alum freely admit it.

I remember this. One of my earliest exposures to the blackpill.

metabuxx said: 🚳

This is so much depressing to read. My last remaining shreds of hope left my soulless body with every word I read.

I hate it so much, yet I know that everything she wrote is true af. Every woman in this world thinks like this. ITS F

G OVER. 🎥 🎥 📚









Incels.is https://incels.is/threads/i-feel-horrible-brocels.465833/

# What are the linguistic practices of incel rhetoric that have created a culture that has resulted in radicalization and violence?

- Social Construction Theory
- Language in Reality Construction
- Rhetoric of the Incel Phenomenon
- Incel Extremism



### Social Construction Theory

- Language
- Corporate knowledge
- Communal rhetoric
- Model narratives



Language is the medium though which reality is constructed.

- Incel reality
- Rhetoric of self-hatred
- Failure identity



#### Incel Rhetoric

- Toxicity
- Unique lexicon



Stacys	desirable women; viewed as hostile and unattainable	
Beckys	all other women; inferior to Stacys	
Chads	men who are desired by women	
Normie	an average person	
Cuck	weak man	
Manlet	short man	
Rape-glish	explicit rape threats	
Gendered e-bile	extreme form of slut shaming against women; sexual and violent imagery	
Tall fags	tall man	
Gymmaxxing	axxing working out in a gym to improve attractiveness	
Foid, femoid	degragatory terms for women	
Sh*tposting	making progressively outrageous statements to solicit a reaction	
	acceptance that that there is no hope of ever being accepted by	
Blackpilled	society or having successful relationships with women	

## Identity



Volcel	voluntary
Aracel	Middle Eastern
Femcel	incelebate female
Militarycel	soldier
Stormcel	violent
Currycel	Indian
Ricecel	Asian
Uglycel	
Braincel	
Skinnycel	
Fatcel	
Baldcel	

People make sense of their experiences by constructing a framework for how the world functions.

- Social hierarchy dominated by abusive women
- Priority of sexual accomplishment
- Blackpilled worldview



# The incel culture rewards social maladaptation.

- Membership criteria
- Fuels depression, self-hatred, and fatalism
- Decreases likelihood of better coping



#### Online Radicalization

- Disengagement
- Depersonalization
- Dehumanization
- Idolization





**AsiaCel** 

Caliph of Incelistan | Sharia Law Enjoyer

\*\*\*\*

Nov 24, 2017 11,706

51d 6h 8m

First, most ER's gets forgotten. That's the truth, so treat this as an anti violence post focused on analysis only.

- 1. They lack a goal. Most don't have a social media or manifesto
- 2. They lack a motive
- 3. They are not funny. Actually, being edgy and memeish solidifies your memorization. AM would be forgotten but he made that meme interview with the cop, and ER with his supreme gentleman memes.
- 4. They shot irrelevant people. A lot of ERs hurt their family members and so it doesn't have any impact. However, a lot of people can remember how charlie hebdo got shot up.
- 5. No footage of the action. That can be in form of Livestream or security camera footage
- 6. The motives are over saturated. Islamic and "neo nazi" attacks are very saturated, so they don't get much attention.
- 7. Low casualty. Stabbing or shooting one person to wound doesn't do much for attention. The media loves this (they have no morals)
- 8. Motive most people can't relate to; most people aren't Muslims or "neo Nazis" but most men can't get a girlfriend that's why incels get similation to some can't get a girlfriend that the same can't get a girlfriend that girlfriend that get a girlfriend that girlfrien attention

Incels.is https://incels.is/threads/i-feel-horrible-brocels.465833/



## The idea of heroism is appealing to one living in the shadow of failure culture.

- Reclaim agency
- Reclaim image
- Restore order



#### Similarities

- Idolization of killers
- Anti-otherism
- Rejection of gender equality
- Vilification of targeted antagonists
- Production of lone-wolf assailants
- Us-versus-Them mindset
- Fanatical ideas about world power structures



#### Contrasts

- Political extremists
  - Exaggerated self-opinion
  - Act for a noble cause
- Incels
  - No clear ideology or goal
  - Act from self-hatred and revenge

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