

IDENTITY SYSTEM



WINDRUNNER
Rocky Mountains, Colorado

October 10, 2019

Lindsey Markiewicz,

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Fly high,

Grant Rye
Founder

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windrunner.com grye@windrunner.com



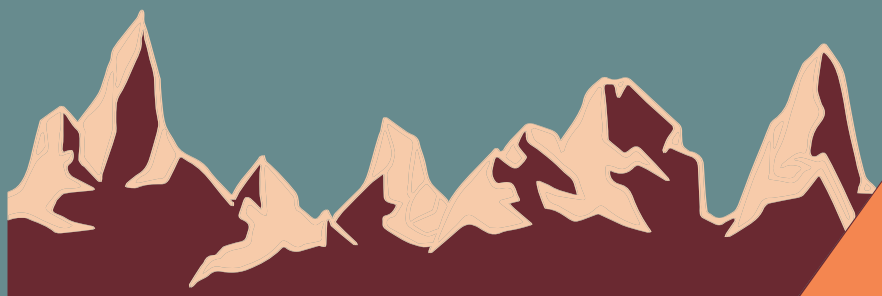
GRANT RYE
Founder

grye@windrunner.com
712-248-1818



WINDRUNNER
123 Hot Air Balloon Ln
Rocky Mountain, CO 12345





LOGO AND BRAND ELEMENTS

PRIMARY LOGO



SECONDARY LOGO



PRIMARY COLORS

MORNING TEAL

R: 104	#688c8e	C: 63%
G: 140		M: 34%
B: 142		Y: 40%
		K: 4%



SUNSET ORANGE

R: 245	#f58751	C: 0%
G: 135		M: 58%
B: 81		Y: 74%
		K: 0%



CREAMY CLOUDS

R: 245	#f5efe2	C: 3%
G: 239		M: 4%
B: 226		Y: 10%
		K: 0%



SECONDARY COLORS

MOUNTAIN BROWN

R: 105	#692930	C: 38%
G: 41		M: 86%
B: 48		Y: 68%
		K: 45%



BRISK NAVY

R: 59	#3b5475	C: 84%
G: 84		M: 66%
B: 117		Y: 34%
		K: 16%



GRANOLA

R: 249	#f9ccab	C: 1%
G: 204		M: 22%
B: 171		Y: 32%
		K: 0%



COLLATERAL MATERIAL

