

2019 Research Week Abstract

Posters and Presentations

Title – Artforms Embodied: A Collaborative Fashion Exhibition of the Visual Arts

Program of Study – Fashion Design and Business Entrepreneurship

Presentation Type – **Choose one of the following:** Oral Presentation

Subtype – **Choose one of the following for poster or oral presentation types:** Creative and Artistic

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Abstract

This research project seeks to expand conceptions of the fashion design process by creating a collection of five garments that are influenced by five different artforms. These artforms include painting, photography, calligraphy, landscape architecture, and pottery. By collaborating with and learning from artists specializing in each artform, the garments have been authentically inspired, incorporating techniques and materials gathered through research. This project is significant because it utilizes fashion design and the design process and reinvents it. Thus, allowing the inspirations of other artists and sets of creativity to influence the outcome of the collection. Following the design and construction of the collection, a unique exhibit and runway show will take place in order to visualize each garment alongside the artwork that inspired it while promoting the artists that contributed to the research that enabled the collection. This integration of fashion and art is something that has taken place throughout the history of fashion, such as those of Elsa Schiaparelli x Salvador Dalí and Alexander McQueen x Damien Hirst (Moncayo, 2018). These iconic collaborations and many others have allowed art and fashion to collide and thus result in garments that carry far more meaning and research than most. This outcome is a goal of *Artforms Embodied*. By sharing the collection with the community through a unique and intimate exhibition, the public will be invited to take part in a new chapter of fashion and art in an innovative and enriching way.

References

Moncayo, M. (2018, November 01). Top 10 Most Iconic Art and Fashion Collaborations.

Retrieved February 21, 2019, from https://artlandapp.com/top-10-iconic-art-fashion-collaborations/?nabe=5219239108280320:1&utm_referrer=https://www.google.com/