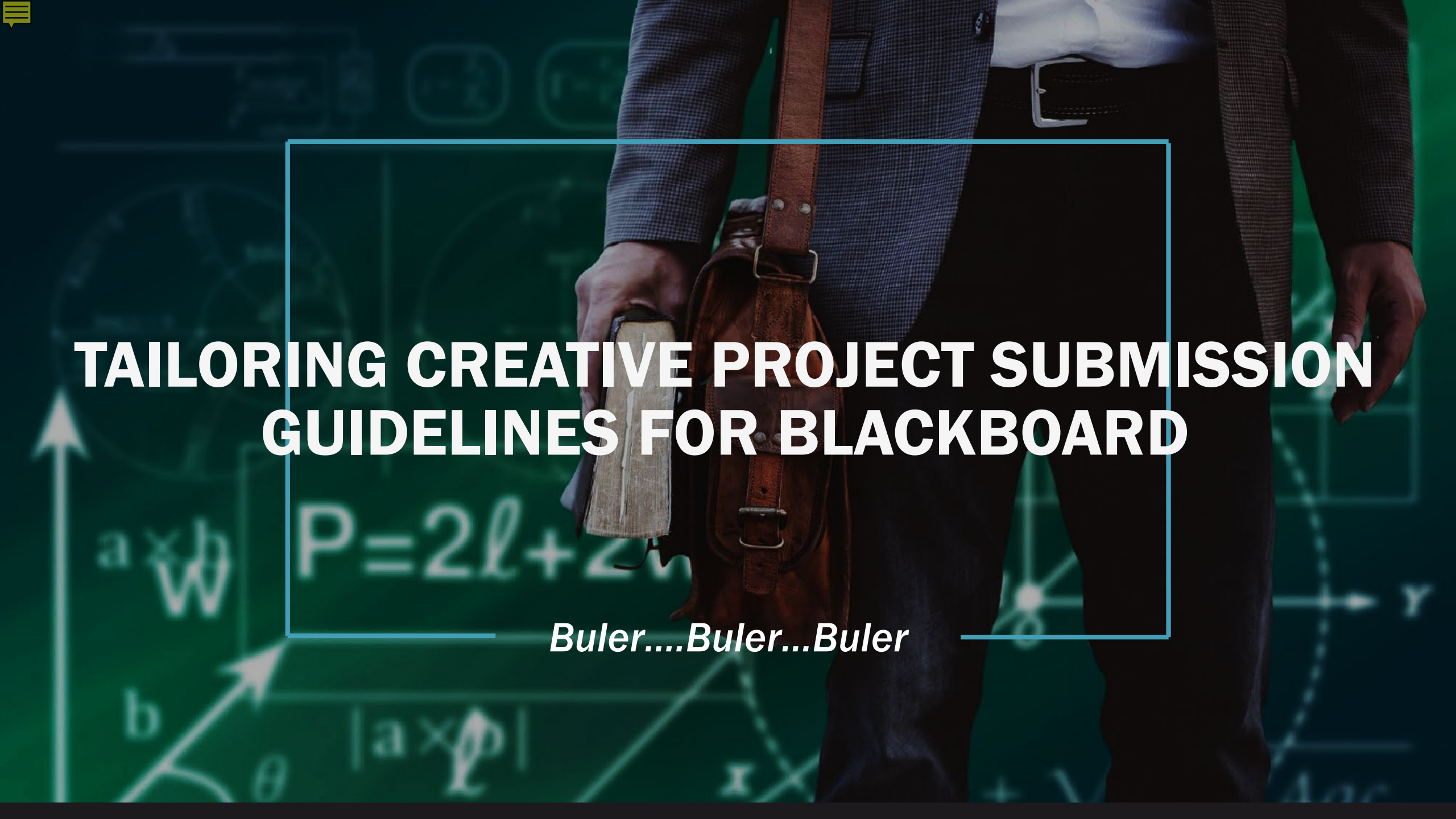
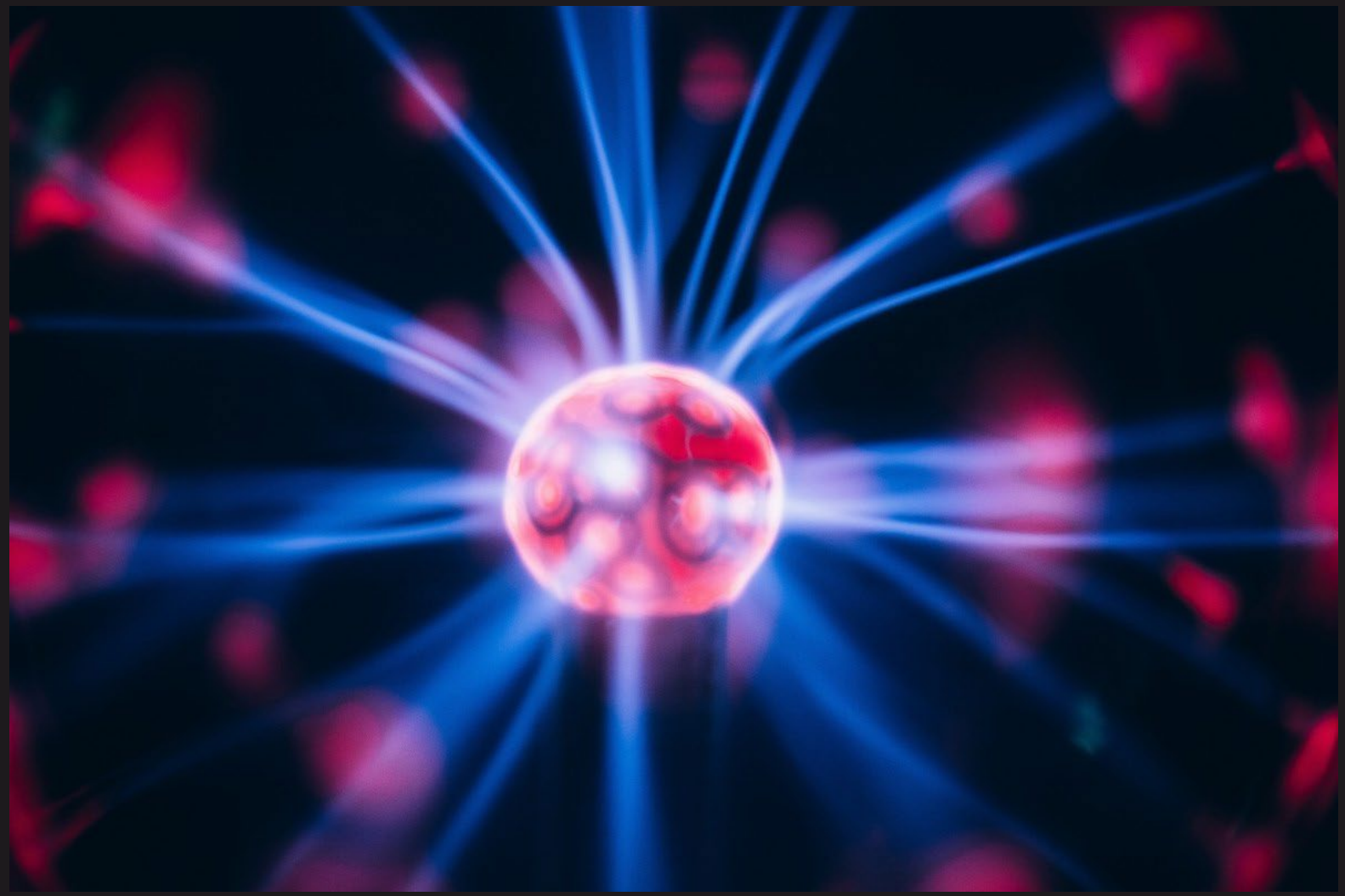


TAILORING CREATIVE PROJECT SUBMISSION GUIDELINES FOR BLACKBOARD

Buler....Buler...Buler

"Creativity is intelligence having fun." – Albert Einstein



"Creativity is inventing, experimenting, growing, taking risks, breaking rules, making mistakes, and having fun." – Mary Lou Cook

Challenges of Digital Submissions

Clear Instructions

Clear Expectations

Clear Submission Guidelines

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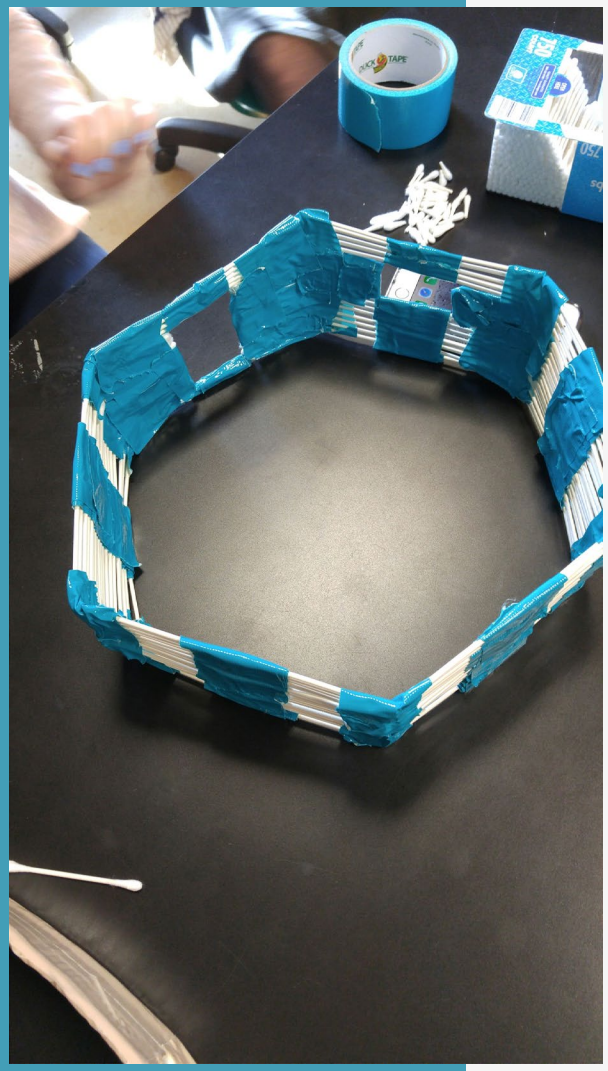
Clear Project Instructions



- Open ended
- Build upon the known
- Use theory for your framework
- Summarize how they utilized the known or theory to create their work

Clear Project Expectations

- Clear verbiage describing what you consider “outstanding”
- Make sure the point value you assign is in concert with your goal
- Allow time to review their work before final submission

Clear Submission Guidelines

- What do YOU need to see to accurately evaluate their work?
- What format works best for YOU?
- Why does it matter?

Evaluating our Assignments for Digital Submission

Clear Instructions

Clear Expectations

Clear Submission Guidelines

FACS 113: INTRODUCTION TO DESIGN

Project #3: Pattern & Texture, Line & Shape
100 Points
CIDA Standards 11: B, C, & D

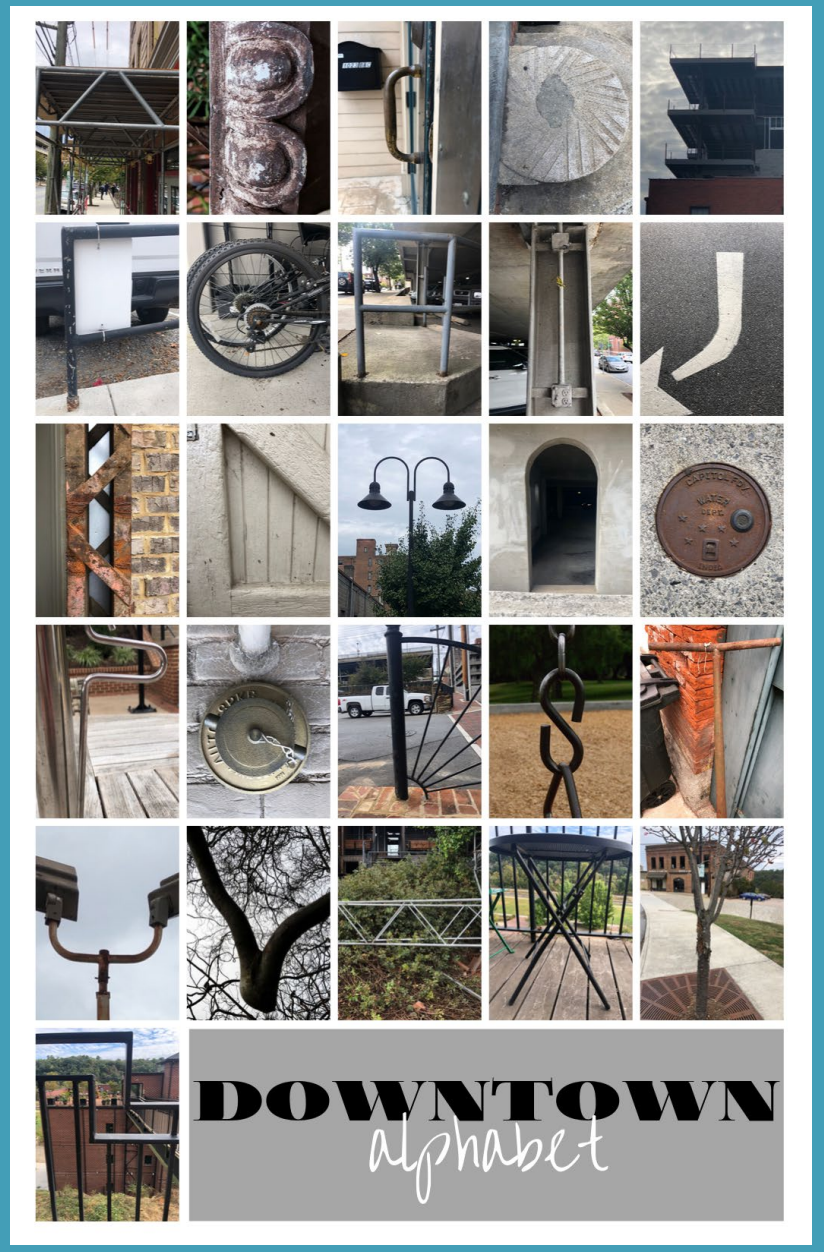
As a designer, it is important for you to recognize how line, shape, pattern, and texture play a role in your projects. For this assignment, students will create a collage of letters of the alphabet based on their observations of the natural and/or built environment. Using original photography, the letters must be easily recognizable and cannot be contrived. In other words, you can't take alter the item to make it work for your project, nor can you rotate it to create your letter. Upload your images onto your laptop and then use an editing software such as PhotoShop to size and edit your pictures. They should create a grid but the letters may utilize more than one block of the grid to provide emphasis. Spacing between all letters should be the same. Once you have completed your assignment, print it in full color following the guidelines below. Create unity through thematically selecting your images, color rendition, photo editing, and use of the grid. The imagery should fill the board. If you choose to use a title, treat it as part of your grid and align accordingly.

Vertically oriented or square
11" x 17" or 11" x 11"
Dry mounted onto foam core with spray glue
8.5" x 11" sheet attached to the back that includes the following typed information:

- Name
- Class
- Date
- 150 word minimum summary explaining how you achieved the goals of the assignment

Upload an image of your project onto Blackboard
Upload an image of your project onto your digital portfolio/website

Students will present their projects to the class with a brief discussion that addresses how they achieved the above stated goals of the assignment. Students will be asked to vote on their favorite project to be put on display in one of the shadow boxes outside of the FACS office.



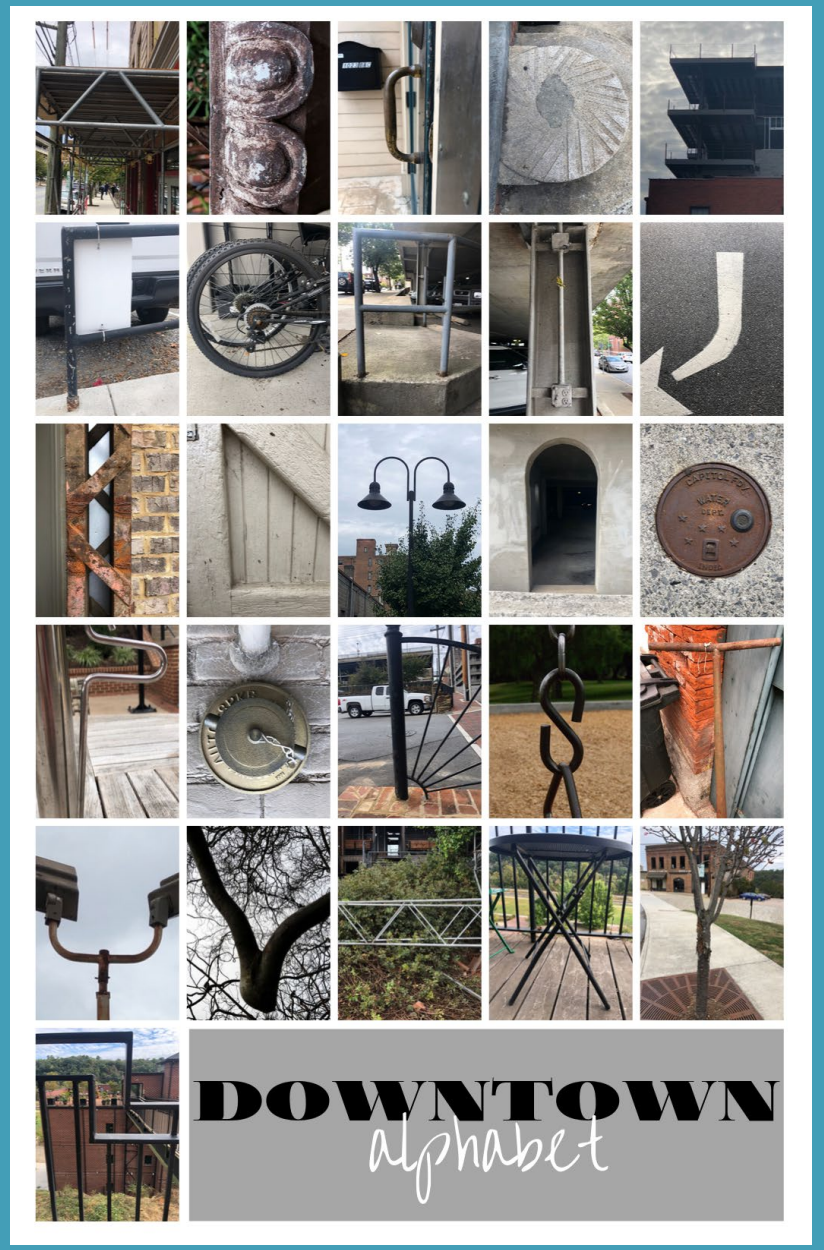
FACS 113 Introduction to Design

Project #3 Line & Shape, Texture and Pattern

Standards 11: B, C, & D

Student:

	Unsatisfactory 0-59%	Below Expectations 60-74%	Meets Expectations 75-90%	Exceeds Expectations 91-100%	Your %	Your Score
Successful Demonstration of Principles and Elements of Design 20 points	Student has failed to fulfill the requirements of the assignment by not successfully incorporating the principles and elements of design as outlined in the assignment.	Student has attempted to demonstrate principles and elements of design with errors in execution.	Student has demonstrated principles and elements of design and only minor explanation is required to fully understand the presentation.	Student has successfully demonstrated the principles and elements of design and the execution clearly presents them without explanation required.	100%	20
Presentation Technique 50 points	Presentation is riddled with poor photography, sloppy mounting, ineffective use of the grid and/or the editing is of poor quality. The results are not professional and should not be included in the student's portfolio.	Student's presentation has issues with photography quality, editing, mounting technique, and/or execution which detract from the overall quality and professionalism. Corrections should be made before inclusion in student's portfolio.	Presentation is generally neat and well executed with only minor errors in photography, editing, or mounting.	Student has created an exceptionally well executed presentation with outstanding photography, effective editing, and the board is professionally assembled.	100%	50
Theme/Creativity 20 points	The presentation lacks a unifying theme and does not demonstrate university-level work.	The presentation has thematic aspects in the selection of images that could be developed more fully to better demonstrated the student's skills.	The student has demonstrated creativity in their theme with only minor areas for improvement.	The presentation represents an exceptionally creative execution of theme and requires no explanation for the viewer to understand.	100%	20
Following Directions 10 points	Student has failed to fulfill the guidelines of the assignment with 3 or more errors that are distracting from the overall presentation.	Student has attempted to follow the guidelines of the assignment with 1 to 2 errors that are distracting from the overall presentation.	The student has attempted to follow the guidelines of the assignment with only minor errors which do not distract from the overall presentation.	Student has followed the guidelines of the assignment without errors and executed a professional presentation.	100%	10
				Total:		**100**



Is it working?

- Verbal feedback
- Written feedback
- Explain the whys
- Stay neutral!!

Advice from those in the trenches…

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