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Over the Million-Dollar Mark

November 01, 2007 | Todd Wetmore

The spark created by hires like Danny Rocco, Ritchie McKay and Jim Toman has not only stirred enthusiasm in the Flames faithful, but the new additions have triggered record-setting giving to Liberty Athletics Development.

Part of that giving has been directed toward the Flames Club, the booster organization for the Athletics Department, as annual fund membership is at an all-time high. As of mid-September, there were 275 members in the Flames Club who had contributed a total of \$284,000 for the annual fund. In addition, capital giving is also at record levels with \$718,000 contributed as of mid-September.

Capital gifts are designated to construct new facilities or improve existing ones, and can carry naming-rights opportunities, but do not result in Flames Club benefits.

Taken together, giving to Liberty Athletics Development has crossed the \$1 million threshold for the first time in history and is already more than triple the amount contributed at the end of 2006.