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## Wow - What a Difference a Few Years Makes

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# Wow - What a Difference a Few Years Makes

November 01, 2007 | Todd Wetmore

Entering the 2006 season, there was quite a buzz surrounding the Flames' football program and first-year head coach Danny Rocco. And the 2006 campaign certainly didn't disappoint.

Liberty posted a five-win improvement from the previous season, marking the nation's best turnaround in 2006. The Flames also shattered numerous program records, including a 27-year-old mark for fewest points (172) allowed and the record for fewest turnovers (8), which led the nation in the statistical category.

The program's revival undoubtedly sparked renewed interest, resulting in season ticket sales soaring to new heights.

In 2005, Liberty sold just 132 football season tickets. Rocco's arrival to Liberty Mountain more than tripled sales, as the program posted then record numbers with 413 season tickets issued in 2006. However, the jump pales in comparison to this year's figures. After the Flames two-game homestand, Liberty had issued more than 2,000 season tickets, giving the program a 15-time increase in season ticket sales since 2005.