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Freshman lands snowboarding sponsorship

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Freshman Myles Stark wants to help the world. He's been on a missions trip to Guatemala to help build an orphanage and has future plans to help others. That dedication has led to a longtime dream of his as a snowboarder – sponsorship.

“I've tried for this for a long time,” said Stark, 19, a Vermont native. “I'm pretty excited about it.”

Stark, who is on Liberty University's snowboarding club team, received a snowboarding sponsorship from Humanity Snowboards, a company dedicated to humanitarian efforts.



“They want riders who just love to ride ... and I love to ride,” said Stark. “They're not all about snowboarding. ... They want to help people, too.”

Stark, who is majoring in Criminal Justice, applied for the sponsorship opportunity through Humanity's website. The sponsorship allows Stark to show off his skills at event – including those at Snowflex – using Humanity's equipment.

“When we received his application and resume, he immediately caught our attention,” Matt Lindenmuth, one of the founder's of Humanity Snowboards, said of Stark. “We get hundreds of these humanitarian applications. Myles set himself apart because he expressed his true humanitarian heart.”

For information about Snowflex, visit www.liberty.edu/snowflex.