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Alumni invited to a full weekend of activities

September 01, 2008

As many freshmen will be finding out in the next few weeks, it doesn't take long for Liberty University to become a "home away from home."

As a student you eat and sleep here, but you also spend countless hours with people who feel like family — people who become friends for life.

That's why this year's Homecoming, with the theme "Come Home to Liberty," is being expanded to a whole Alumni Weekend full of activities. Various departments, such as Alumni Relations, Athletics, Marketing, and the Career Center, have been planning events that will help alumni reconnect with old friends and the campus where they spent some special — and perhaps the most memorable — years of their lives.

"Jerry and I are looking forward to having the alumni back at Liberty again," said Becki Falwell, wife of Chancellor Jerry Falwell Jr. "We have planned a long weekend of exciting events that we hope will keep everyone coming back to visit for years to come and help our alumni feel a stronger tie to their alma mater."

The Falwells, both LU alumni, have begun a new initiative through Liberty's Alumni Relations Office. They want to strengthen ties with the university by offering more activities and services to alumni throughout the year, and they want current students to look forward to the days that they will be counted as alumni, too.

This year's Alumni Weekend will offer traditional Homecoming events, like the bonfire and parade, but with increased exposure and opportunity to give way to new traditions. The bonfire will feature a full pep rally, with an appearance by head football coach Danny Rocco and the football team.

Nostalgic activities that alumni may have participated in as students at LU will also be offered, including a 5K run (to benefit the Elmer Towns Religion Hall), a carless drive-in movie, Scaremare, a volleyball game, baseball game and more.

Carrie Barnhouse, a 2001 alumna and a member of this year's planning committee, said the weekend will center on recognizing alumni and giving them "the opportunity to reminisce about what Liberty was like when they were here — but also tie in the current student body with how things have changed."

"We're in a new era at Liberty," she said. "We're starting new traditions and yet we're working to preserve what sets Liberty apart. The principles on which we were founded remain the same, but our methods have changed."

Other events include an Alumni Professionals Day on Thursday, Oct. 23, where alumni will have a chance to meet with current students. Alumni can choose to participate in a career fair, representing the company they work for and offering advice to Liberty students.

"We want to offer opportunities for alumni to share how they graduated from Liberty and what they're doing now," Barnhouse said. "Our students want to be encouraged by someone who's gone before them. ... Hopefully, it will result in internship and job opportunities for students past, present and future."

Alumni are also invited to attend convocation on Friday, Oct. 24, which will feature a special tribute to the decades at Liberty.

Barnhouse said she plans to attend several of the events. "As an alumna, LU employee and new mom, I want to share the experiences and opportunities Liberty University gave me with my family. This is not just a place I went to college or got a job at — this is a place I call 'home.'"

Visit www.lualumni.com to register for Alumni Weekend and to learn more about what the Alumni Relations Office offers, including alumni benefits, merchandise, prayer requests and how to support Liberty ministries.