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Editor's Welcome

Journal Editors

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Editor's Welcome

Welcome Researchers and Scholars,

It is a great honor and privilege to welcome you to the first volume of The Journal of Fundamental & Applied Business Research. The School of Business developed this journal to be a valuable source of current business knowledge presented from a Christian Worldview perspective for business professionals, educators, and students. To achieve this goal, we solicit articles from graduates and faculty of our business doctoral programs and subject them to a rigorous peer reviewing process. The Editorial Board of the journal is made up of highly experienced faculty, all with terminal degrees, and possessing a wide range of subject matter expertise. This journal would be impossible to publish without them and their tireless efforts and we thank them.

The five articles you will find in this inaugural volume cover a broad cross section of current topics of interest ranging from an examination of Woke Culture in business to factors that influence retention in higher education and the U.S. military. Our hope is that you will gain valuable insight from these thought-provoking articles that will benefit you in your current position or field of study. It is also our hope that if you are a graduate or faculty member in our doctoral programs you will consider responding to our next call for papers.

Sincerely,

Edward Moore, PhD

Editor in Chief, Journal of Fundamental & Applied Business Research.

Associate Dean, Academic Operations

Professor of Business

Liberty University, School of Business