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# The American Executive Syllabus

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#### THE AMERICAN EXECUTIVE

POLS 3325 Spring 1998 Dr. Samson

Hardy 10 Office: MWF 8-9, 10-11, 12-1; TR 9:30-11, 12-1 Phone: 939-4551

### **DESCRIPTION**

A study of the development of the power, the influence, and the limitations of the chief executive, including the President of the United States, state governors, and other executives in the American System.

#### REQUIREMENTS

- 1. Each student is responsible for assigned readings and should keep a looseleaf notebook of class materials.
- Participation is an essential part of class. Reading assignments should be completed before the class meets. Be prepared to discuss textbook material, readings, and current events. Each student will lead discussion of specific assigned readings.
- 3. Regular attendance is required.
- 4. Students will be tested on the lecture, reading, and discussion material through three short answer and essay exams. (30% apiece)
- 5. Each student will make an oral presentation (10-20 minutes) on a topic related to the presidency. Presentations will be scheduled between April 17 and May 1, and must be accompanied by a 5-7 page brief, typed and double-spaced. (10%)
- 6. Students are encouraged to visit one of the presidential libraries as a source of ideas and research materials. The Johnson Library is located on the University of Texas campus in Austin and the Bush Library is at Texas A & M in College Station.

# **READING LIST**

#### **Textbooks**

Edwards, George C., and Stephen J. Wayne. <u>Presidential Leadership</u>, 4th [E] Hamilton, Jay, Madison. <u>The Federalist</u>. [H] MacDonald, Forrest. <u>The American Presidency</u>. [M]

## **Reserve Desk**

Barber, James. <u>The Presidential Character</u>, 4th ed. [P] Boorstin, Daniel. <u>America and the Image of Europe</u> [B] Bryce, James. <u>The American Commonwealth</u>, vol. 1 [C] Nelson, Michael, ed. The Presidency and the Political System [N] Rossiter, Clinton. The American Presidency. [R]

# **SCHEDULE**

FIRST WEEK: DELIMITING THE EXECUTIVE AUTHORITY (January 26-30)

M. 1-3; E. 1; N. 1 [Nelson]

SECOND WEEK: HISTORICAL EXPERIENCE (February 2-6)

M. 4-6

THIRD WEEK: IMAGINING THE PRESIDENCY (February 9-13)

M. 7-8; H. 67-77

FOURTH WEEK: INVENTING THE PRESIDENCY (February 16-20)

M. 9-10; N. 6 [Skowronek]

FIRST EXAM: February 25

FIFTH WEEK: IMPLEMENTING THE PRESIDENCY (February 23-27)

M. 11-12; N. 4 [Tulis]

SIXTH WEEK: NOMINATION AND ELECTION (March 2-6)

E. 2-3; N. 9 [Aldrich and Weko]; C. 8

SEVENTH WEEK: SPRING BREAK (March 9-13)

EIGHTH WEEK: THE MEDIATED PRESIDENCY (March 16-20)

E. 4; M. 15; B. 5; N. 10 [Miroff]; Boorstin, America, ch. 5

NINTH WEEK: THE PRESIDENTIAL OFFICE (March 23-27)

E. 5-6; M. 11

SECOND EXAM: April 1

TENTH WEEK: THE PSYCHOLOGICAL PRESIDENCY (March 30-April 3)

E. 8; N. 7 [Nelson]; P. 1

ELEVENTH WEEK: ADMINISTRATIVE RELATIONS (April 6-10)

E. 9; M. 12

TWELFTH WEEK: CONGRESSIONAL AND JUDICIAL RELATIONS (April 13-17)

E. 10-11; M. 13

THIRTEENTH WEEK: DOMESTIC POLICY (April 20-24)

E. 12-13

FOURTEENTH WEEK: FOREIGN POLICY (April 27-May 1)

E. 14; M. 14, 16

FINAL EXAM: Monday, May 4, 1:00 PM

#### SELECTED BIBLIOGRAPHY

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  <u>Political Tradition</u>. Amherst: University of Massachusetts Press, 1990. 973.917
  A128e
- \_\_\_\_\_. <u>Strong Presidents: A Theory of Leadership</u>. Knoxville: University of Tennessee Press, 1996.
- Barber, James David. <u>The Presidential Character: Predicting Performance in the White House</u>, 4<sup>th</sup> ed. Englewood Cliffs, NJ: Prentice-Hall, 1992. 353.0313 B234p4
- Barnard, Chester I. <u>Functions of the Executive</u>. Cambridge: Harvard University Press, 1971 [1941]. 658.42 B261f
- Beatty, Jack. <u>The World According to Peter Drucker</u>. New York: Free Press, 1998.
- Berger, Raoul. <u>Executive Privilege: A Constitutional Myth</u>. Cambridge: Harvard University Press, 1974. 353.032 B496e
- Bessette, Joseph M., and Jeffrey Tulis, eds. <u>The Presidency in the Constitutional</u> <u>Order</u>. Baton Rouge: Louisiana State University Press, 1981.
- Boorstin, Daniel J. America and the Image of Europe: Reflections on American Thought. New York: Meridian, 1960. [esp. ch. 5] 917.3 B725a
- Broder, David S. <u>Changing the Guard: Power and Leadership in America</u>. New York: Simon and Schuster, 1980.
- Burns, James MacGregor. Leadership. New York: Harper & Row, 1978.
- \_\_\_\_\_. <u>Presidential Government: The Crucible of Leadership</u>. New York: Avon, 1965. 353.03 B967p
- Corwin, Edward S. <u>The President: Offices and Powers 1787-1957: History and Analysis of Practice and Opinion</u>, 4<sup>th</sup> revised ed. New York: New York

- University Press, 1957. 353.03 C833p 1957
- \_\_\_\_\_ and Louis W. Koenig. <u>The Presidency Today</u>. Washington Square: New York University Press, 1956. 353.03 B832p
- Cronin, Thomas E., ed. <u>Inventing the American Presidency</u>. Topeka: University Press of Kansas, 1989. 353.03 l62c
  - . The State of the Presidency. Boston: Little, Brown, 1980.
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- DeGregorio, William A. <u>The Complete Book of U.S. Presidents: From George Washington to Bill Clinton</u>. New York: Wings Books, 1993.
- DiClerico, Robert E. <u>The American President</u>, 4<sup>th</sup> ed. Englewood Cliffs, NJ: Prentice-Hall, 1994.
- Drucker, Peter F. <u>Innovation and Entrepreneurship: Practice and Principles</u>. New York: Harper Business, 1993 [1985].
- Edwards, George C, III. <u>At the Margins: Presidential Leadership of Congress</u>. New Haven: Yale University Press, 1990. 353.0372 E26a
- Encyclopedia of the American Presidency. 4 vols. New York: Simon & Schuster, 1993.
- Fried, Charles. Order and Law: Arguing the Reagan Revolution. New York: Simon & Schuster, 1991.
- Gilbert, Robert E. <u>The Mortal Presidency: Illness and Anguish at the White House</u>. New York: Basic Books, 1992. 353.0313 G465m
- Goldsmith, William M. <u>The Growth of Presidential Power: A Documented History</u>. New York: Chelsea House, 1974.
- Greenstein, Fred I. <u>The Hidden-Hand Presidency: Eisenhower as Leader</u>. Baltimore: Johns Hopkins Press, 1994. 973.921 G815h
  - \_\_\_\_\_, et al. Evolution of the Modern Presidency: A Bibliographical Survey. Washington: American Enterprise Institute, 1977.
- Grover, William F. <u>The President as Prisoner: A Structural Critique of the Carter and Reagan Years</u>. Albany: State University of New York Press, 1989. 353.03 G883p
- Hardin, Charles M. <u>Presidential Power and Accountability</u>. Chicago: University of Chicago Press, 1974.
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- Keyser, Carl A. <u>Spare None: The Federal Octopus: How It Grew and Other Tales</u>. Amherst, MA: Amherst Press, 1972. 973.9 K45s
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  Party System Since the New Deal. New York: Oxford University Press, 1993.

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