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Liberty to launch website redesign

March 04, 2009

Liberty University's primary website, www.liberty.edu, will soon have a new look. The redesigned website, scheduled to launch next week, will allow easier access to information on all areas of the university and will better appeal to a global audience. This fresh, attractive, user-friendly version will give both the outside user and the university community an improved experience in functionality, content and design.

To view a preview of the new design, click <u>here</u>.

The new homepage will have easy navigation buttons for sections on "About LU," "Admissions," "Academics," "Student Life," "Faith & Service," "News & Events" and "Athletics." It will also include the latest headlines and calendar items.

The site will have a search box at the top, as well as "A-Z Index" and "Offices" pages in the quicklinks drop-down to further aid site users in locating the content they need. There will also be links to pages tailored to the needs of the four main Liberty groups: students, faculty/staff, parents, and alumni.

One of the new additions to the website will be a link to the News and Events page, which will be updated daily with photographs and stories of happenings on the LU campus. The page will include campus videos, such as "90 Seconds Around Liberty," photo galleries and archives. It will also include a link to the Liberty Journal, with content from current and past issues as well as web exclusives.