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Liberty University, "LU's band Exodus recruiting from the West Coast" (2008). July/August 2008. Paper 3. http://digitalcommons.liberty.edu/lj_2008_july/3

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LU's band Exodus recruiting from the West Coast

July 10, 2008 | Teresa Dunham

Liberty University's musical ministry team Exodus is becoming a recruitment powerhouse on the West Coast.

The six-member Christian progressive pop group left Lynchburg and journeyed across the country this summer to serve as the official in-house worship band at Hume Lake Christian Camp in California. It's one of the largest Christian summer camps in the United States, drawing 1,100 high school students weekly, for a total of 11,000.

Now mid-way through the camping season, Exodus members have recruited 662 Liberty University applicants, and 2,038 campers have filled out inquiry cards to receive more information about the school.

This is the first time that LU has sent a ministry team to a summer-long Christian camp for recruitment and ministry. It's also Liberty's first massive recruitment effort on the West Coast — and if the trend continues, there could be a wave of students from the West Coast in the future.

"I cannot express to you in words how lucrative I believe this will be for our school," wrote group leader Travis Doucette, 26, via e-mail. "I cannot walk two steps on [the Hume] campus without being asked about Liberty. The students here are genuinely interested in the school."

Exodus ministers to the campers through music twice a day, promoting LU at every opportunity. Each week, they give campers a chance to enter a \$16,000 scholarship drawing.

"I'm so incredibly proud of that team," said Director of Ministry Teams Scott Bullman. "I think we're going to reap a huge harvest from their ministry out at Hume Lake."

Exodus is one of four musical ministry teams at Liberty. The groups perform at events and church services throughout the country to praise God and act as ambassadors for LU. For booking information, click here or e-mail ministryteams@liberty.edu. For more about Exodus, visit their MySpace-page.